



# 2023 BANK MANAGEMENT & POLICY CONFERENCE

*Feb. 7-8, 2023 • Downtown Hilton Hotel*

The 2023 IBA Bank Management & Policy Conference offers two days of networking and educational opportunities designed to help you succeed in today’s increasingly competitive environment. The conference includes sessions on payments, ALM, risk management, economic updates and more. You’ll also have the opportunity to attend IBA’s annual Legislative Reception and the IBA/IBIS Annual Meeting.

### **IBA/IBIS Annual Business Meeting & Industry Update**

Tuesday, February 7 • 9:00 - 10:00 a.m.

A review of the past year for IBA and IBIS, plus an industry update panel discussion. Membership input is encouraged.

### **Legislative Reception**

Tuesday, February 8, 4:30 - 6:30 p.m. • Hilton Des Moines

### **Who Should Attend**

This conference is designed for bank leadership, including CEO’s, management team members and bank directors.

### **Accommodations**

Des Moines Hilton Downtown

435 Park Street, Des Moines

Room Rate: \$169.00

*Reserve rooms directly with the hotel no later than January 6. After January 6, reservations will be based on availability.*

For reservations call the Hilton at 1-515-241-1456 and ask for the Iowa Bankers room block.

### **Questions**

Contact IBA’s Darcy Burnett at 515-286-4300 or [dburnett@iowabankers.com](mailto:dburnett@iowabankers.com).

## ***IBA Bank Management & Policy Conference Presenters***



**Debi Durham**

Iowa Economic Development Authority Director



**Marci Malzahn**

Malzahn Strategic President



**Matt Pieniazek**

Darling Consulting Group President & CEO



**Peter Tapling**

PTap Advisory LLC President



**Andrew McCrea**

Keynote speaker and Oscar-Winning TV & Radio Broadcaster

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### **Registration Information**

IBA Member \$345  
Non-member \$690

Refunds will be made if requested by 2/1/2023.  
Substitutions allowed any time.

### **Mail this form with payment to**

Attn: Registrar  
Iowa Bankers Association  
P.O. Box 6200  
Johnston, IA 50131

Or register online at [www.iowabankers.com](http://www.iowabankers.com)

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Name \_\_\_\_\_

E-mail \_\_\_\_\_

Name \_\_\_\_\_

E-mail \_\_\_\_\_



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## Tuesday, February 7

- 8:30 am Registration & Continental Breakfast**
- 9:00 am IBA/IBIS Annual Meeting**  
*John Sorensen, President & CEO, IBA; Chad Ellsworth, President, IBIS; Dan Vessely, President, IBMC; Robert Hartwig, President, IBMC; Sharon Presnall, SVP, IBA*  
A review of the past year for IBA, IBIS, and IMA and a panel discussion industry update.
- 9:45 am Refreshment Break**
- 10:00 am Up, Up and .... Balance Sheet Management in a World of Great Uncertainty**  
*Matt Pieniazek, Darling Consulting*  
The inverted yield curve has arrived and Fed tightening remains in high gear. When we gather in early February, fed funds will likely be at a 15 year high and Treasury rate levels will be anyone's guess. Funding and related costs will be under elevated pressure, and economic uncertainty will weigh heavily on lending, investment, and hedging strategy discussions. Navigating successfully in 2023 will necessitate that banking leadership look at their institution through different lenses and change the conversation throughout their bank, especially at ALCO. Join Matt for a high-energy and thought-provoking discussion of key considerations and strategies for managing your entire balance sheet in a world of great uncertainty. Where do we go from here?
- 11:15 am Break**
- 11:30 am Legislative Panel & Lunch**  
Hear from Iowa legislative leaders and what are the top issues in this year's session.
- 1:30 pm Break**
- 1:45 pm Payments – Current Issues and Opportunities Panel**  
From the impending launch of the FedNow service and other FinTechs, we are at a critical point regarding payment infrastructure. As community bankers look to offer and share the benefits of safe, efficient instant payments. Noted payments experts will discuss current issues and opportunities with payments.

- 2:45 pm Break**
- 3:15 p.m. Creating the Right Enterprise Risk Management (ERM) Program for YOUR Community Bank**  
*Marci Malzahn, Malzahn Strategic, Minneapolis, MN*  
Are you creating your first ERM program for your community bank? Do you want to ensure your current program is complete yet keep it simple? If yes to either question, this training is for you! Risk management is at the heart of community banking and every community bank has to have processes, policies, and procedures in place in order to assess and manage the risks on their balance sheet.
- 4:30p.m. Legislative Reception**  
Please take this opportunity to network with your legislators and fellow attendees.

## Wednesday, February 8

- 7:30 a.m. Networking Breakfast**
- 8:30 am Economic Panel**  
Join noted experts for a discussion about the latest economic challenges and forecasts for the state and the nation.
- 9:45 am Break**
- 10:00 am The Total Town Makeover**  
*Andrew McCrea*  
How does your organization or community stand out from others? Perhaps it looks like the rest, facing similar struggles and challenges. How could you change things? How do you perform a makeover? Andrew's broadcast travels chronicle the "makeover" taking place in the nation's top organizations and communities. What are they doing to stand out and thrive? How can you make it happen as well? Andrew shares the key steps you must take to complete the total makeover.
- 11:15 am Adjourn**